

# PURPOSE ATLANTIC GEOMATICS

**DREAM** To be admired as the best **little BIG** geospatial company in the world

## SPIRIT

Thinking **BIG**, Acting **Small**

## FOCUS

“Make it **SPECIAL**”

## BELIEFS

- **LISTENING** to our people, our clients & competitors
- Continually resetting the **BENCHMARKS** for our profession
- Positively impacting the **COMMUNITY & ENVIRONMENT** in which we work
- **CUSTOMER SERVICE** quality being as important as product **QUALITY**
- Creating a culture for our people to be the **BEST** they can be
- **INSPIRING** our people through Responsibility, Learning, Recognition & Joy

## CHARACTER

**IRRESISTABLE**  
**INNOVATIVE**  
**FEARLESS**  
**EXCITING**  
**FLEXIBLE**  
**DEPENDABLE**  
**TRANSPARENT**  
**FAMILY**

## GREATEST

**IMAGINABLE CHALLENGE**

**5 in 5**